



178 Columbus Avenue
#237190, SMB 14269
New York, NY 10023
(EIN: 84-3089291)

DONOR PRIVACY POLICY

Effective Date: **August 30th, 2019**

HBCU Night, Inc. ("we" or "us") is committed to protecting the privacy and confidentiality of our donors' personal information. This Donor Privacy Policy explains how we collect, use, and protect the information we receive from donors, whether received online, offline, or through other means.

Information We Collect

Personal Information

When you make a donation to HBCU Night, Inc., we may collect personal information such as:

- Name
- Address
- Email address
- Phone number
- Donation amount
- Payment details (e.g., credit card information)

Public Recognition

With your explicit consent, we may publicly recognize your donation. This recognition may include your name, donation amount, and other relevant details. If you prefer to remain anonymous, please inform us when making your donation.

Automatically Collected Information

Like many websites, we may also collect non-personal information automatically, such as:

- IP address
- Browser type
- Device information
- Pages visited on our website

Use of Information:

How We Use Donor Information

- To process donations and provide donation receipts
- To acknowledge and recognize donors, if requested

HBCU NIGHT

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- To respond to inquiries and provide support
- To send periodic updates, newsletters, and information about our programs and events
- To analyze and improve our fundraising efforts

Third-Party Service Providers

We may use third-party service providers to assist in processing donations, sending newsletters, or managing our website. These providers are contractually obligated to protect your information and are prohibited from using it for any other purpose.

Donor Choice and Control:

Opt-Out

If you do not wish to receive communications from us, or if you wish to modify your communication preferences, please contact us at [insert contact email/phone]. You can also opt-out of specific types of communications by following the instructions provided in the communication.

Updating Your Information

To update your contact information or request corrections to your personal information, please contact us using the information provided below.

Donor Data Security

Security Measures

We take reasonable and appropriate measures to protect donor information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure. We cannot guarantee absolute security.

Retention of Information

We retain donor information only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

Contact Us

If you have any questions, concerns, or requests regarding our Donor Privacy Policy, please contact us at: www.hbcunight.org/contact, or email info@hbcunight.org.